

Travel-Tourism and Entertainment Services Department / Travel-Tourism and Entertainment Services Department /						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
KM213	CULTURAL HERITAGE MANAGEMENT	2.00	0.00	0.00	2.00	3.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: PreBachelor					
Course Type	: Optional					
Preconditions	: Not					
Objectives of the Course	: Regional and monumental buildings which have universal value, researching of archaeological sites and exhibits, the detection of its original characteristics, documentation, protection and promotion methods.					
Course Contents	: The importance and scope of the concept of cultural heritage, the value of cultural assets, the sustainability and management of cultural heritage, international institutions and regulations that are effective in the protection of cultural heritage, national institutions and national legislation that are effective in the protection of cultural heritage, the relationship of cultural heritage and public administration, use by public administration of cultural heritage in Turkey.					
Recommended or Required Reading	: Sözbilen G., Eren D. (2024). Protection and Management of Heritage Areas in Tourism. Detay Publishing, Ankara.- Lecture notes prepared by the instructor, supplementary resources, projector.					
Planned Learning Activities and Teaching Methods	: Lecture, question and answer, discussion					
Recommended Optional Programme Components	: Aksoy, A., & Ünsal, D. (2012). Cultural Heritage Management. Anadolu University Publications. Eskişehir.					
Course Instructors	: Dr. Öğr. Üyesi Gülhan Sözbilen					
Instructor's Assistants	: Dr. Gülhan Sözbilen, Assistant Professor					
Presentation Of Course	: The course will be delivered face-to-face on the day, time, and in the classroom specified in the 2025–2026 Fall Semester course schedule.					
Update Date	: 8/25/2025 12:45:28 PM					
Dosya İndirilme Tarihi	: 8/27/2025					

Course Outcomes
Upon the completion of this course a student :
1 Develop a critical understanding of the concept of 'heritage', the principles of cultural heritage management and their cultural and political consequences
2 Recognise the role of national and international legislation and public policy in cultural heritage management and conservation
3 Recognise the role of both public and private lobby/interest groups in the development of conservation and heritage policy
4 Design a preservation and management plan for a cultural heritage site or practice

Preconditions						
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Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*THE CONCEPT OF HERITAGE AND SUSTAINABILITY OF HERITAGE -Sustainability and Sustainable Development - Sustainable Tourism -Designation of World Heritage Sites			*Students are required to read pages 1–15 of the core textbook Conservation and Management of Heritage Sites in Tourism prior to the class.	*Lecture, question and answer, discussion	Ö.Ç.3
2.Week	*THE CONCEPT OF HERITAGE AND SUSTAINABILITY OF HERITAGE -World Heritage in Turkey -The Relationship Between Heritage and Tourism - The Importance of Sustainability of Natural and Cultural Heritage			*Students are required to read pages 16–29 of the core textbook prior to the class to prepare for the topic.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.1
3.Week	*CONSERVATION-USE PRACTICES in HERITAGE AREAS - International Organizations Effective in the Protection of Heritage Areas			*Pages 30–41 of the core textbook will be studied and prepared for the class.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.3
4.Week	*INTERNATIONAL AGREEMENTS AND OTHER DOCUMENTS ON THE PROTECTION OF HERITAGE SITES -Agreements Adopted as Law by the Turkish Grand National Assembly (TBMM)			*Students are expected to read pages 42–45 of the core textbook and come prepared for the topic.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.2 Ö.Ç.2 Ö.Ç.2

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	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
5.Week	*INTERNATIONAL AGREEMENTS AND OTHER DOCUMENTS ON THE PROTECTION OF HERITAGE SITES - Other International Documents Adopted by the Republic of Turkey			*tudents are expected to read pages 46-52 of the core textbook and come prepared for the topic.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.2 Ö.Ç.2 Ö.Ç.2
6.Week	*INTERNATIONAL AGREEMENTS AND OTHER DOCUMENTS ON THE PROTECTION OF HERITAGE SITES - Documents on Various Subjects and Contents Regarding the Protection of Cultural Heritage			*Students are expected to read pages 53-63 of the core textbook and come prepared for the topic.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.2 Ö.Ç.2 Ö.Ç.2
7.Week	*Review of topics covered before the midterm exam and answering student questions			*Students will review the topics covered in the previous six weeks and identify any points they do not understand before coming to class to ask questions and discuss in class.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3 Ö.Ç.2 Ö.Ç.3
8.Week	*Midterm Exam			*Students should review the topics covered before the exam. In this process, working by writing will be more effective and permanent.	*Question and answer	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
9.Week	*The Meaning and Management of Cultural Heritage in Turkey			*Students will prepare for the course by reading pages 30-64 of the supplementary textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
10.Week	*NATIONAL LEGISLATION ON THE PROTECTION OF HERITAGE SITES - Direct Applications for the Protection of Heritage Sites			*Students will prepare for the course by reading pages 65-74 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.2 Ö.Ç.2 Ö.Ç.2
11.Week	*NATIONAL LEGISLATION PRACTICES FOR THE PROTECTION OF HERITAGE SITES - Indirect Practices for the Protection of Heritage Sites			*Students will prepare for the course by reading pages 70-77 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.2 Ö.Ç.2 Ö.Ç.2
12.Week	*DETERMINING AND MANAGING THE BALANCE BETWEEN CONSERVATION AND USE OF HERITAGE SITES - The Importance and Necessity of Protecting Heritage Sites			*Students will prepare for the course by reading pages 78-90 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.1 Ö.Ç.1 Ö.Ç.1
13.Week	*SOME PRACTICES USED IN THE PRESERVATION AND MANAGEMENT OF HERITAGE SITES - Carrying Capacity - Demarketing			*Students will prepare for the course by reading pages 81-86 of the basic textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.4 Ö.Ç.4 Ö.Ç.4
14.Week	*SOME PRACTICES USED IN THE PRESERVATION AND MANAGEMENT OF HERITAGE SITES - Site Management			*Students will prepare for the course by reading pages 84-88 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.4 Ö.Ç.4 Ö.Ç.4
15.Week	*SOME PRACTICES USED IN THE PRESERVATION AND MANAGEMENT OF HERITAGE SITES - Master Plans - 2023 Türkiye Tourism Strategy			*Students will prepare for the course by reading pages 89-92 of the core textbook.	*The presentation will include narration, a question-and-answer session, and a discussion.	Ö.Ç.4 Ö.Ç.4 Ö.Ç.4

Assesment Methods %
1 Ara Sınav : 40.000
3 Final : 60.000

ECTS Workload
ActivitiesCountTime(Hour)Sum of Workload
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Activities	Count	Time(Hour)	Sum of Workload
Final	1	1.00	1.00
Derse Katılım	10	2.00	20.00
Ders Öncesi Bireysel Çalışma	14	1.00	14.00
Ders Sonrası Bireysel Çalışma	14	1.00	14.00
Ara Sınav Hazırlık	1	4.00	4.00
Final Sınavı Hazırlık	1	4.00	4.00
Teorik Ders Anlatım	14	2.00	28.00
Total : 86.00			
Sum of Workload / 30 (Hour) : 3			
ECTS : 3.00			

Program And OutcomeRelation																								
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15	P.O. 16	P.O. 17	P.O. 18	P.O. 19	P.O. 20	P.O. 21	P.O. 22	P.O. 23	P.O.
L.O. 1	0	0	0	0	0	0	0	4	0	0	3	0	0	0	0	3	4	0	0	0	0	0	0	0
L.O. 2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	5	0	0	5
L.O. 3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0	0	0	0
L.O. 4	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	3	4	0	0	0	0	0	0	0
Avarage	0	0	0	0	0	0	0	1.00	0	0	0.75	0	0	1.00	0	1.50	4.00	0	0	0	1.25	0	0	1.25

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarlama Talebi : Engel durumuna ilişkin herhangi bir uyarlama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.